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**PRESS RELEASE - PARIS – 7 MARCH 2019**

## **Brain Awareness Week 2019 : meet CNRS all over France**

**For the 21st consecutive year, CNRS teams are investing in the French Brain Awareness Week through conferences, workshops, laboratory visits and even by putting on plays. Brain Awareness Week is free and open to all. It is organized by the Société des Neurosciences. This year's distinguished patron is Frédérique Vidal, French Minister of Higher Education, Research and Innovation. CNRS scientists will meet you in more than 120 cities in France, from 11-17 March 2019.**

What was going on in the brains of the French football team's players during the 2018 World Cup? How do we explain the placebo effect? Will science enable the blind to see soon? These are just a few of the questions that the various events held during the 2019 Brain Awareness Week between 11-17 March will answer.

This year's event is coordinated by the Société des Neurosciences in France, and more than 900 individual events that are free and open to all will take place in more than 120 French cities. CNRS scientists will meet you in more than 120 cities in France, from 11-17 March 2019. This year's distinguished patron is Frédérique Vidal, French Minister of Higher Education, Research and Innovation. Among the 900 events are 50 conferences for the public, 25 scientific workshops and 2 plays involving CNRS scientists. So many opportunities to learn more about the brain and how it works or even to ask about things that concern you.

In Paris, the Brain Awareness Week will start on 11 March with an inaugural conference by Jocelyne Caboche, CNRS Research Director in the Neurosciences Paris-Seine Laboratory (CNRS/INSERM/Sorbonne Université). She will speak on our neurobiological understanding of addiction. How do chemical substances and some activities like gaming change the brain's properties in a long-lasting way? What fundamental advances are being made in this field just now? To get the answers, it's on 11 March at 18:30 Paris time (**for more information**).

CNRS will also be on Facebook on Wednesday 13 March 2019 at 13:30 Paris time, live from the Institut Interdisciplinaire de Neurosciences (CNRS/Université de Bordeaux) and the Bordeaux Imaging Centre platform (CNRS/INSERM/Université de Bordeaux), in partnership with newspaper *Sud-Ouest*. Researchers will answer participants' questions live.

Here is the entire [program for the French Brain Awareness Week](#).

### **Contact**

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**CNRS Press office** | François Maginiot | T +33 1 44 96 43 09 | [francois.maginiot@cns.fr](mailto:francois.maginiot@cns.fr)

